

For Immediate Release



## CONSUMER TRENDS BEGIN AT THE TORONTO GIFT FAIR

One million square feet of Fall/Winter 2018 retail trends,  
industry expertise & new-to-market products



Toronto (August 1, 2018) – The Toronto Gift Fair, Canada's premier and most comprehensive show for gift, home and lifestyle begins later this month on August 12, 2018. Running through August 15 at The International Centre and Toronto Congress Centre, the Toronto Gift Fair – the largest of its kind in the country – will see more than 22,000 buyers representing Canadian retailers of all sizes discover what's trending now across five inspiring categories from more than 650 exhibitors over the four-day fair.

### Toronto Gift Fair Categories

- Housewares
- Home Decor
- Gourmet Food
- Fashion Accessory
- Bed, Bath & Linen

### Toronto Gift Fair Feature Areas

- *Welcome Home*: Designed by Toronto Gift Fair Ambassador Andrew Pike and his team, discover cozy living and dining room-inspired vignettes styled with some of the most interesting and innovative exhibitor products featured at the show;
- *On The Runway*: Experience a striking visual display of this show's hottest products inspired by fashion runways around the globe. Featuring gallery-like displays, attendees will get up close and personal with on-trend products as well as new favourites to excite and delight Canadian consumers;
- *St. Nick's Holiday Shops*: Creative merchandisers are welcome to celebrate the season with inspiring ideas for store displays and windows filled with unique products, innovative display ideas and whimsical merchandising concepts.

### Show Guide

In addition to a print format, the Toronto Gift Fair Fall 2018 Show Guide is available for the first time in digital format [here](#). To easily plan and navigate the show, exhibitors are listed alphabetically with company descriptions and by product category. Exhibitors and feature areas can be located efficiently using the show map with booth numbers found in the Show Guide. Print copies will be readily available to members of the media in the Media Centre.

### Media Centre Location & Hours

Pachter Room, Toronto Congress Centre (access through building's main entrance facing Dixon Road to the south)

- Sunday, August 12 - Tuesday, August 14, 2018  
8:30 a.m. – 5:00 p.m. (Toronto Gift Fair hours: 9:00 a.m. – 6:00 p.m.)
- Wednesday, August 15, 2018  
8:30 a.m. – 1:00 p.m. (Toronto Gift Fair hours: 9:00 a.m. – 3:00 p.m.)

### Toronto Gift Fair Location

- The International Centre (6900 Airport Road, Toronto, Ontario, L4V 1E8)
- Toronto Congress Centre (650 Dixon Road, Toronto, Ontario, M9W 1J1)

### About the Toronto Gift Fair

As the largest trade fair in Canada, the Toronto Gift Fair is where consumer trends begin. For more than 25 years, it has attracted an audience of buyers who come discover new trends, conduct business, celebrate innovation and engage in new business opportunities with the Canadian manufacturers, importers, exporters, wholesalers, distributors and suppliers who exhibit here.

### About the Canadian Gift Association

The Canadian Gift Association (CanGift) is the voice and entrepreneurial spirit of Canada's \$10 billion giftware industry. Since 1976, the not-for-profit association has worked hard to make its members more competitive and successful. In today's evolving market, CanGift remains committed to being a force for positive change, acting as the industry's best-known and most trusted "partner in growth" for businesses big and small.

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For additional information, media credentials to attend the Toronto Gift Fair or to request an interview with a CanGift spokesperson, please contact:

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