

Source: Canadian Gift Association; Alberta Gift Fair

## The Alberta Gift Fair Awards Best in Show

EDMONTON, AB – August 29, 2018

The Alberta Gift Fair is Western Canada’s premier home and lifestyle trade show offering the latest trends in giftware, business-to-business wholesale opportunities and seminars lead by industry experts. This show’s exhibitors featured innovative products in housewares, décor, gourmet foods, gifts, fashion, accessories and bed, bath and linen categories. There’s something for every buyer to discover!

Winners of the “Best Booth” Awards were selected at the Fall 2018 market this August 26-29. The awards recognize excellence among exhibitors of the Alberta Gift Fair. The awards were based on criteria such as originality, signage, layout and colour and were adjudicated by a top-secret panel of merchandising and retail experts. One overall recipient and one new exhibitor recipient were chosen.

“It’s important for us to award exhibitors who are moving forward with trends and creating new experiences for retailers,” says Anita Schachter, President and CEO of the Canadian Gift Association. “This industry is always evolving. We are proud of our exhibitors for leading the way.”

Winners of the Fall 2018 Best Booth Awards include:

### **Best Booth**

[Elixirs for Life](#)

### **Best New Exhibitor**

[Nootka & Sea](#)

The Alberta Gift Fair is the hub for success in the retail industry. The show attracts like-minded business professionals who are interested in networking, celebrating ideas, engaging in new opportunities and learning how they can grow their business.

For more than 40 years, the Canadian Gift Association has been the voice of Canada’s \$10 billion giftware industry. As a not-for-profit association, CanGift works to empower its members to strive and thrive in today’s competitive marketplace by introducing exhibiting members to buyers bi-annually at the Alberta Gift Fair.

For more information or to set-up an interview with a “Best Booth” Award winner, please contact:

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