

New year, new products at the Alberta Gift Fair

EDMONTON, AB – January 23, 2019

The Alberta Gift Fair is Western Canada's premier home and lifestyle trade show offering the latest trends in giftware, business-to-business wholesale opportunities and seminars lead by industry experts. This show's exhibitors feature innovative products in décor, gourmet foods, gifts, fashion and Canadian-made.

"We are dedicated to providing buyers with a new experience every time they come to the show," says Anita Schachter, President & CEO of the Canadian Gift Association. "Our First Look Product Gallery is full of the newest products on offer and is the perfect starting point for retailers."

Highlighted exhibitors in the First Look Product Gallery include:

Bear Essential Oils – plant-based oils for personal care

Bi-Coastal Importing & Distributing – eco-friendly baby, kids and home products

Canadian Gift Concept – trendy and innovative general gift products

Honey House Naturals – all-natural personal care products

Medicine Wheel Education – Canadian-made cultural children's books

Pressed Wishes – pressed flower art and jewellery

VIRTUE Artisan Tea – high-quality tea, sourced using earth-friendly practices

The Alberta Gift Fair seminars are presented by the country's top experts in merchandising and sales including popular Edmonton designer Cory Christopher, marketing expert Darian Kovacs and merchandising specialist Natalie Tan.

"I so look forward to meeting the retailers with the same passion and eagerness as I have for anything retail," explains Natalie. "We can geek out on strategies to eek out the most dollars from customers but at the same time delight them with an unforgettable experience in their selling space!"

The Alberta Gift Fair is the hub for success in the retail industry. With an annual total spanning two shows (February & August) of 700 exhibitors and 11, 000 attendees, this show is not to be missed by any qualified buyer.

For more than 40 years, the Canadian Gift Association has been the voice of Canada's \$10 billion giftware industry. As a not-for-profit association, CanGift works to empower its members to strive and thrive in today's competitive marketplace by introducing exhibiting members to buyers bi-annually at the Alberta Gift Fair.

Alberta Gift Fair Location

Edmonton EXPO Centre (7515-118 Avenue, Edmonton, AB)

Media Centre Location

H1, adjacent to the main registration desk

For additional information, or to indicate your interest in attending the show, please contact:

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