



FOR IMMEDIATE RELEASE – Press Announcement

## CANDYM ENTERPRISES LIMITED CELEBRATES 45 YEARS IN BUSINESS

Candym Enterprises Limited has a history of excellence as a Canadian giftware, home decor and seasonal distributor. 2019 marks our 45<sup>th</sup> year in business! We are more motivated than ever to continue to offer our retail partners great product, service and dependability.

Canadian owned and operated, Candym came together in 1974 when the original founders saw a niche for retail ear piercing as the beauty trend began to blossom in the 1970's. It wasn't long before their customers were in search of the latest fashion earrings and they saw another opportunity in supplying that need. Candym (short for Canadian Dynamics) was born when they sealed a deal with 1928 Jewellery to be their exclusive Canadian distributor. Over the course of the next 45 years, a winning business formula evolved. Candym has played the role of Canadian distributor for many leading American brands. In 2010 we added the Canfloyd division which currently represents Australian mega line Maxwell & Williams and made in France, Cristal D'Arques. Our distribution mix, pairs perfectly with our proprietary "seasonal, stationery, textile and decor" brands making Candym/Canfloyd a one stop shop for all things Gift and Home. We import product from all over the world and proudly manufacture and design soft goods that are made in Canada under our 95 & Co brand.

Candym Enterprises has grown to include 2 divisions with 20 brands, 22 sales people and more than 40 permanent staff. Our team continues to celebrate innovation, integrity and customer satisfaction in all aspects of our business. We invite you to celebrate 45 years with us at our upcoming July VIP event in our showroom and at the Toronto Gift & Home Market in our new location at the Congress Center. Please visit us in Hall 2 at booths 2649, 2603, 2549 and 2503.

Candym / Canfloyd

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