



FOR IMMEDIATE RELEASE – Press Announcement

CANDYM ANNOUNCES CANADIAN DISTRIBUTION OF PRIMITIVES BY KATHY



Candym is pleased to announce a new partnership with Primitives by Kathy for the Canadian Giftware market. A passion for product innovation, customer service, community, people and her love of animals has given Kathy Phillips a platform to build her incredible brand over the past 20 years. Today, PBK is an industry leader offering more than 8000 skus each year in categories such as block signs, flour sack tea towels, seasonal, decor, pet and baby. Her design team at the Idea Factory, plans, creates and dreams up their exclusive products around the clock. Near and dear to Kathy, is the Friendship Heart Gallery where she is dedicated to collaborating with artists with varying abilities. Proceeds from sales of these products go towards supporting the local gallery and to ensure creative and financial opportunities for their artists. Candym couldn't be more excited to bring this incredible range of product to retailers across Canada.

Please visit www.candym.com for more information.

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