

For Immediate Release



## TORONTO GIFT FAIR OFFICIALLY REBRANDS AS TORONTO GIFT + HOME MARKET FOR AUGUST 2019 SHOW

*Contemporary and all encompassing name reflects breadth and scope of industry exhibitors as well as gift and home product categories*



Toronto (July 31, 2019) – The Canadian Gift Association’s concerted efforts to consolidate and contemporize Canada’s largest gift show will culminate next month in the inaugural [Toronto Gift + Home Market](#) (previously known as the Toronto Gift Fair). Running August 11 through 14, 2019 exclusively at the Toronto Congress Centre (South and North Buildings), the Toronto Gift + Home Market is reflective not only of the breadth and scope of its more than 650 exhibitors but also of the four new repositioned categories as well as the innovative way in which retail buyers approach shopping and sourcing today.

“Three years ago, when the Canadian Gift Association’s Board of Directors decided to consolidate the Toronto Gift Fair exclusively into the Toronto Congress Centre, we embraced the challenge to reimagine what the show could be,” says Anita Schachter, President and CEO of the Canadian Gift Association. “The transition to an exciting new name, the Toronto Gift + Home Market, taking us into a more modern direction and reflective of the updated product assortment was only the beginning. We saw it as an opportunity to reinvent, reinvigorate and refresh the show. With a completely redesigned floor plan, the development of broad product categories for buying efficiency and over two dozen free programs and services for buyers, we believe the new experience will provide our members and retailers with renewed confidence in the retail market.”

Under the banner of GIFT and encompassing the categories of “Gift” and “Fashion & Accessories”, the Toronto Congress Centre’s South Building will house exhibitors showcasing what’s new and now at home and abroad in their industry. Similarly, “Home” and “Housewares” will be located in the Toronto Congress Centre’s North Building under the banner of HOME where exhibitors will be exhibiting trends and best-sellers alike. To view a floor plan, click [here](#).

### Toronto Gift + Home Market Feature Areas: Designed by Show Ambassador, Andrew Pike

- New Arrivals (Cohen Ballroom, Toronto Congress Centre South Building): Highlighting the best products from a selection of exhibitors that are joining the market for the first time
- Canadian (Toronto Congress Centre North Lobby): Celebrating Canada's great heritage with the very best of home-grown new products
- Sustainable (Toronto Congress Centre North Lobby): Showcasing the best, brightest and kindest products to Mother Earth
- Living (Toronto Congress Centre North Lobby): Revealing the hottest new trends in home decor, housewares and design

### Media Centre Location & Hours (416.546.1967)

Pachter Room, Toronto Congress Centre South Building (please access through the building's main entrance facing Dixon Road to the south)

- Sunday, August 11 - Tuesday, August 13, 2019  
8:30 a.m. – 5:00 p.m. (Toronto Gift + Home Market hours: 9:00 a.m. – 6:00 p.m.)
- Wednesday, August 14, 2019  
8:30 a.m. – 1:00 p.m. (Toronto Gift + Home hours: 9:00 a.m. – 3:00 p.m.)

### Toronto Gift + Home Market Location

- Toronto Congress Centre (650 Dixon Road, Toronto, Ontario, M9W 1J1)

### About the Toronto Gift + Home Market

As the largest trade fair in Canada, the Toronto Gift + Home Market (previously known as the Toronto Gift Fair) is where consumer trends begin. For more than 25 years, the market has attracted an audience of buyers who come discover new trends, conduct business, celebrate innovation and engage in new business opportunities with the Canadian manufacturers, importers, exporters, wholesalers, distributors and suppliers who exhibit here.

### About the Canadian Gift Association

The Canadian Gift Association (CanGift) is the voice and entrepreneurial spirit of Canada's \$10 billion giftware industry. Since 1976, the not-for-profit association has worked hard to make its members more competitive and successful. In today's evolving market, the Canadian Gift Association remains committed to being a force for positive change, acting as the industry's best-known and most trusted "partner in growth" for businesses big and small.

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For additional information, media credentials to attend the Toronto Gift + Home Market or to request an interview with a CanGift spokesperson, please contact:

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