



FOR IMMEDIATE RELEASE – Press Announcement

LONGSTANDING VENDOR PARTNER,
KURT S. ADLER CELEBRATES 75 YEARS OF BUSINESS!

While serving in the U.S. Army, Kurt Adler worked in the procurement department securing necessary goods from all over the world. In the army, he was taught logistics and how to source merchandise. Kurt S. Adler, Inc., as we know it, began after the end of World War II, when Kurt brought these skills with him and tried his hand at exporting general goods to countries needing product after the war. As the business grew and European economies began to recover, he changed direction to importing. In the 1950's, ornaments were first offered. Beautiful handmade angels from East and West Germany found an enthusiastic audience in America. The line was expanded with glass ornaments from Czechoslovakia, hanging ceiling decorations from Germany, and miniature lights from Italy. Suddenly, America was ablaze with festive decorations that offered a European flair.

75 years later, Kurt S. Adler, Inc. continues to be an innovative player in the industry, creating beautiful holiday décor for millions of people. With an emphasis on quality and commitment to their vision, KSA is run by third generation family and has employees and retailers that have contributed to the magic for more than 50 years. Candym is proud to have been the exclusive distributor of Kurt Adler in Canada for the last 25 years. Thank you to our many loyal Canadian customers!

Please contact your sales rep to set up an appointment to visit our showroom, located at 49 Riviera Drive, Markham ON L3R 5J6. For more information please visit www.candym.com

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