

**PRESS RELEASE**

TROIKA Canada – The Brand for Gifts

**TROIKA CANADA INTRODUCES THE NEW HARIBO COLLECTION**

TROIKA Canada introduces its new HARIBO Collection 2022. As the Canadian exclusive distributor of TROIKA products, TROIKA Canada combines German quality with outstanding and award-winning European design that is an asset to people’s everyday life.

HARIBO, the famous German confectionery company that created the first gummy candy in 1922 is celebrating 100 years of HARIBO Goldbears – and now two strong brands, TROIKA and HARIBO partner together.



Big and small kids all over the world become ecstatic when the little HARIBO Goldbears appear. Now they are conquering the keyrings of bear fans of all ages – as cute keychains. HARIBO made by TROIKA: if that isn’t a ‚golden handshake‘ for the cute Goldbears!

The new **TROIKA HARIBO keychain collection** shows besides the famous Goldbears also other well-know HARIBO designs like the pacifier, cola bottle, liquorice snail, and more.



**ABOUT:** TROIKA Canada represents the entire range of TROIKA product as the exclusive Canadian distributor. TROIKA has been developing gift ideas in Germany since 1992 and distributes them worldwide. The products combine surprising innovations, functionality, and outstanding design. Renowned designers and promising newcomers contribute with their creativity. TROIKA Canada is based in Vancouver, BC and your contact for gift ideas like key chains, construction pens, multi-tools or functional bags and cases. TROIKA Canada is a division of ADEPT24 Business Solutions, which is representing German companies in North America.

For more information on our products, please contact:

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Retailers can also find us on [ShopZio](#)



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