



August 12-15, 2018



February 25-28, 2018

ATTENDEE LIST RENTAL

YOUR TOOL TO REACH BUYERS IN A COST EFFECTIVE WAY!

NEW! Your choice of CanGift Fair List(s) and who will receive your mailing!

Just follow these 4 easy steps:

STEP 1: COMPLETE THE ATTACHED REQUEST FORM.

Select your choice of CanGift fairs. Then tell us if you want your list to contain attendees from the most recent past fair(s), pre-registered attendees for the upcoming fair(s), or both. If you wish, you may also customize your list geographically (i.e. country or Canadian provinces) and/or by business type.

STEP 2: SUBMIT YOUR REQUEST.

Deadline is 2 weeks prior to your mail date.

E-mail: ichaklane@cangift.org Fax: 416 679.0175

Mail: Canadian Gift Association

42 Voyager Court South, Toronto, ON, Canada, M9W 5M7

STEP 3: WE WILL RESPOND WITH THE QUANTITY OF NAMES AVAILABLE BASED ON YOUR CRITERIA.

Based on your search criteria, we will contact you with the exact number of names on your list(s), enabling you to forward this information to our official direct mail house (The Interprovincial Group) who will then supply you with a quote.

STEP 4: FORWARD A SAMPLE OF YOUR MAILING PIECE AND PAYMENT FOR THE LIST RENTAL SERVICE:

Your sample must be approved by CanGift management and payment must be received prior to the release of your list. Please make your cheque payable to the **Canadian Gift Association**. *Payment entitles you to a one-time use of the list for your custom mailing.*

COST: \$100 per 1,000 plus HST.

A minimum charge of \$200 plus 13% HST will be billed for orders under 2,000 names.

Please note:

* Only CanGift Gold Members who are in good standing are eligible to participate in this program.

*The list is confidential and will only be supplied to the CanGift's officially designated direct mail house (The Introprovincial Group)

FOR MORE INFORMATION:

Contact Ilham Chaklane directly at 416.642.1058 or toll-free at 800.611.6100 ext. 1058



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ATTENDEE LIST RENTAL REQUEST FORM

REQUESTING COMPANY INFORMATION (CANGIFT GOLD MEMBER):			
Company: _____			
Address: _____			
Contact Name: _____			
City: _____		Province: _____	Postal Code: _____
Phone: _____		Ext. _____	Fax: _____
E-mail: _____			
Signature: _____			
Please Note: The above signature agrees/approves this list is for one time usage only.			
Special note:		Data file required at direct mail house:	
SHOW PREFERENCE (CHECK ALL THAT APPLY)			
<input type="checkbox"/> Toronto Gift Fair		<input type="checkbox"/> Alberta Gift Fair	
BUYERS			
<input type="checkbox"/> A - Buyers pre registered for the upcoming fair(s)		<input type="checkbox"/> B - Buyers attended past fair(s)	
RETAIL BUSINESS CLASSIFICATION			
<input type="checkbox"/> ALL - Classifications	<input type="checkbox"/> F - Florist/Gardening	<input type="checkbox"/> L - Grocery/Supermarket	<input type="checkbox"/> R - Souvenir/Novelty
<input type="checkbox"/> A - Apparel	<input type="checkbox"/> G - Furniture	<input type="checkbox"/> M - Hardware	<input type="checkbox"/> S - Stationery/Party/Books
<input type="checkbox"/> B - Bed, Bath & Linen	<input type="checkbox"/> H - Gallery/Print	<input type="checkbox"/> N - Home Decor	<input type="checkbox"/> T - Tabletop
<input type="checkbox"/> C - Department	<input type="checkbox"/> I - General Gift	<input type="checkbox"/> O - Jewellery	<input type="checkbox"/> U - Toy/Hobby/Educational
<input type="checkbox"/> D - Dollar Store/Variety	<input type="checkbox"/> J - Gift Baskets	<input type="checkbox"/> P - Pharmacy/Drug	<input type="checkbox"/> W - Other
<input type="checkbox"/> E - Fashion Accessories	<input type="checkbox"/> K - Gourmet/Housewares	<input type="checkbox"/> Q - Salon/Spa	
GEOGRAPHIC CLASSIFICATION			
<input type="checkbox"/> All Canadian, U.S. & Foreign	CANADA BY PROVINCE	<input type="checkbox"/> MB - Manitoba	<input type="checkbox"/> QC - Quebec
<input type="checkbox"/> Canada Only (Select Provinces from List)	<input type="checkbox"/> ALL- ALL PROVINCES	<input type="checkbox"/> NB - New Brunswick	<input type="checkbox"/> SK - Saskatchewan
<input type="checkbox"/> Canada & U.S. Only	<input type="checkbox"/> AB - Alberta	<input type="checkbox"/> NS - Nova Scotia	<input type="checkbox"/> NT - Northwest Territories
<input type="checkbox"/> Foreign Only	<input type="checkbox"/> BC - British Columbia	<input type="checkbox"/> NL - Newfoundland	<input type="checkbox"/> YT - Yukon Territory
<input type="checkbox"/> U.S. Only	<input type="checkbox"/> ON - Ontario	<input type="checkbox"/> PE - Prince Edward Island	<input type="checkbox"/> NU - Nunavut
PLEASE NOTE: Mailing List will ONLY be supplied to the CanGift approved direct mail house: The Interprovincial Group. 1315 Morningside Avenue, Scarborough, ON M1B 3C5 Contact Person: Mark Wade Email: mark@ipgdirect.ca Phone: 416-771-1561			
All mailing costs are the responsibility of the Gold Member			