

## FOR IMMEDIATE RELEASE

### Shane Lucy joins Danica as the Vice President of Sales

April 27, 2018



Shane Lucy

VANCOUVER, BC (April 27, 2018) – Shane Lucy has joined Danica as the new VP of Sales. He has spent the last 10 years in the wholesale of industrial supplies, and along with that brings 20 years of sales and sales management experience. He looks forward to leveraging emerging opportunities at Danica, while continuing the legacy of former VP of Sales, Anne Drinkwater.

“Danica is pleased to announce and welcome Shane Lucy as VP of Sales. Shane will be responsible for leading the Danica sales team and helping us further develop our global sales strategy. He brings a level of proven senior sales management experience that will be complimentary to our sales structure and will ultimately elevate our expectations. We are excited to have Shane join our team.” – Sushil Arora, CEO

#### *About Danica*

*For 50 years, Danica has created kitchen textiles, table linens and accessories that are consistently recognized for superior colours, trends, design and unsurpassed quality and workmanship. The range of products brim with vitality and charm, while raising the calibre of their customer’s product range. Danica strives to be The Company You Keep™ by providing designs, product and service with integrity.*

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