

The Alberta Gift Fair aims to impress Canadian retailers

EDMONTON, AB – August 16, 2018

The Alberta Gift Fair is Western Canada's premier home and lifestyle trade show offering the latest trends in giftware, business-to-business wholesale opportunities and seminars lead by industry experts. This show's exhibitors feature innovative products in housewares, décor, gourmet foods, gifts, fashion, accessories and bed, bath and linen categories. There's something for every buyer to discover!

"Retailers are excited to see the new products in our industry," says Anita Schachter, President & CEO of the Canadian Gift Association. "Our First Look Product Gallery is curated with inspiring products available on the show floor."

Highlighted exhibitors in the First Look Product Gallery include:

Ebony & Ivory Candle Co. – Canadian-made artisanal candles

Lamose – environmentally friendly steel-insulated water bottles

Marie Dooley Home – home accent cushions

Pokoloko – fair trade premium clothing and home décor

Pukalily – natural soap and skincare

Statement Grey – jewellery for all occasions

Warm Buddy Company – high quality heat wraps, heat therapy plush animals, robes and spa accessories

The Alberta Gift Fair seminars are presented by the country's top experts in merchandising and sales including popular designer Cory Christopher, visual merchandiser Lauren Whitaker and social media strategist Beverley Theresa.

"I feel incredibly grateful to have the opportunity to show attendees how to use social media marketing more strategically in order to grow their businesses," explains Beverley. "I'm also looking forward to checking out the exhibitors at the Alberta Gift Fair to get a sneak peek into what some of my favourite retailers will be carrying next season!"

The Alberta Gift Fair is the hub for success in the retail industry. With an annual total spanning two shows (February & August) of 700 exhibitors and 11, 000 attendees, this show is not to be missed by any qualified buyer.

For more than 40 years, the Canadian Gift Association has been the voice of Canada's \$10 billion giftware industry. As a not-for-profit association, CanGift works to empower its members to strive and thrive in today's competitive marketplace by introducing exhibiting members to buyers bi-annually at the Alberta Gift Fair.

Alberta Gift Fair Location

Edmonton EXPO Centre (7515-118 Avenue, Edmonton, AB)

Media Centre Location

H1, adjacent to the main registration desk

For additional information, to set-up an interview or to indicate your interest in attending the show, please contact:

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