



August 11-14, 2019



August 25-28, 2019

## ATTENDEE LIST RENTAL

### **YOUR TOOL TO REACH BUYERS IN A COST EFFECTIVE WAY!**

**NEW!** Your choice of CanGift Market List(s) and who will receive your mailing!

Just follow these 4 easy steps:

**STEP 1: COMPLETE THE ATTACHED REQUEST FORM.**

Select your choice of CanGift Markets Then tell us if you want your list to contain attendees from the most recent past Market(s), pre-registered attendees for the upcoming Market(s), or both. If you wish, you may also customize your list geographically (i.e. country or Canadian provinces) and/or by business type.

**STEP 2: SUBMIT YOUR REQUEST.**

**Deadline is 2 weeks prior to your mail date.**

E-mail: [ichaklane@cangift.org](mailto:ichaklane@cangift.org) Fax: 416 679.0175

Mail: Canadian Gift Association

42 Voyager Court South, Toronto, ON, Canada, M9W 5M7

**STEP 3: WE WILL RESPOND WITH THE QUANTITY OF NAMES AVAILABLE BASED ON YOUR CRITERIA.**

Based on your search criteria, we will contact you with the exact number of names on your list(s), enabling you to forward this information to our official direct mail house (The Interprovincial Group) who will then supply you with a quote.

**STEP 4: FORWARD A SAMPLE OF YOUR MAILING PIECE AND PAYMENT FOR THE LIST RENTAL SERVICE:**

**Your sample must be approved by CanGift management and payment must be received prior to the release of your list.** Please make your cheque payable to the **Canadian Gift Association**. *Payment entitles you to a one-time use of the list for your custom mailing.*

**COST: \$100 per 1,000 plus HST.**

**A minimum charge of \$200 plus 13% HST will be billed for orders under 2,000 names.**

**Please note:**

\* Only CanGift Gold Members who are in good standing are eligible to participate in this program.

\*The list is confidential and will only be supplied to the CanGift's officially designated direct mail house (The Introprovincial Group)

**FOR MORE INFORMATION:**

Contact Ilham Chaklane directly at 416.642.1058 or toll-free at 800.611.6100 ext. 1058



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# ATTENDEE LIST RENTAL REQUEST FORM

## REQUESTING COMPANY INFORMATION (CANGIFT GOLD MEMBER):

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Ext. \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Signature: \_\_\_\_\_

**Please Note: The above signature agrees/approves this list is for one time usage only.**

Special note:

Data file required at direct mail house:

## SHOW PREFERENCE (CHECK ALL THAT APPLY)

Toronto Gift + Home Market

Alberta Gift + Home Market

## BUYERS

A - Buyers pre registered for the upcoming Market(s)

B - Buyers attended past Market(s)

## RETAIL BUSINESS CLASSIFICATION

ALL - Classifications

F - Florist/Gardening

L - Grocery/Supermarket

R - Souvenir/Novelty

A - Apparel

G - Furniture

M - Hardware

S - Stationery/Party/Books

B - Bed, Bath & Linen

H - Gallery/Print

N - Home Decor

T - Tabletop

C - Department

I - General Gift

O - Jewellery

U - Toy/Hobby/Educational

D - Dollar Store/Variety

J - Gift Baskets

P - Pharmacy/Drug

W - Other

E - Fashion Accessories

K - Gourmet/Housewares

Q - Salon/Spa

## GEOGRAPHIC CLASSIFICATION

All Canadian, U.S. & Foreign

Canada Only (Select Provinces from List)

Canada & U.S. Only

Foreign Only

U.S. Only

### CANADA BY PROVINCE

ALL - ALL PROVINCES

AB - Alberta

BC - British Columbia

ON - Ontario

MB - Manitoba

NB - New Brunswick

NS - Nova Scotia

NL - Newfoundland

PE - Prince Edward Island

QC - Quebec

SK - Saskatchewan

NT - Northwest Territories

YT - Yukon Territory

NU - Nunavut

### PLEASE NOTE:

Mailing List will **ONLY** be supplied to the CanGift approved direct mail house:

#### The Interprovincial Group.

1315 Morningside Avenue, Scarborough, ON M1B 3C5

Contact Person: Mark Wade

Email: mark@ipgdirect.ca

Phone: 416-771-1561

**All mailing costs are the responsibility of the Gold Member**