

GIFT + HOME MARKET

ALBERTA

FALL 2019

August 25 - 28, 2019
Edmonton Expo Centre

SPONSORSHIP OPPORTUNITIES



The new Alberta Gift + Home Market offers sponsorship options in every price range, all designed to help you promote yourself to retailers attending the show.

Whether your investment is a few hundred or a few thousand dollars, you can increase your visibility and company profile by standing out from the rest and elevating your brand recognition. Consider sponsoring one of a number of value-added services being offered. All sponsorship opportunities are promoted on the CanGift website, before the show, and on show site.

AVAILABLE EXCLUSIVELY TO EXHIBITORS AT THE ALBERTA GIFT + HOME MARKET.

Deadline June 28, 2019 unless otherwise noted.

**OPENING
KEYNOTE**
SPEAKER AND BREAKFAST

2 opportunities

\$1000
per sponsorship

- ▶ Opening Day speaker, Jon Montgomery will set the tone for our retailers' show experience
- ▶ Includes your logo presented on the main stage screen prior to keynote
- ▶ Your logo and booth number in marketing collateral
- ▶ Recognition on social media and on-site signage

**RETAIL
BAGS**

2 opportunities

\$500
per sponsorship

- ▶ Continued exposure as retailers walk the aisles during their visit to the show
- ▶ Includes your logo on one side of the bag
- ▶ Includes your logo and booth number in marketing collateral
- ▶ Recognition on social media and on-site signage
- ▶ 50 free bags for your own use

LANYARDS

2 opportunities

\$500
per sponsorship

- ▶ Get retailers' attention throughout their show experience
- ▶ Includes your company name on each lanyard
- ▶ Includes your logo and booth number in marketing collateral
- ▶ Recognition on social media and on-site signage
- ▶ 50 free lanyards for your own use

CHARGING STATIONS

4 opportunities

\$300

per sponsorship

- ▶ Charging stations are lifesavers!
- ▶ Retailers plug in their devices and stay connected while at the show
- ▶ Includes your logo and booth number in marketing collateral
- ▶ Recognition in on-site signage

RETAILERS' LOUNGE

2 opportunities

\$500

per sponsorship

- ▶ Help retailers take a break from the show floor
- ▶ Retailers enjoy a free massage, light refreshments, quiet space to check emails or unwind from a busy day on the show floor
- ▶ Includes your logo and booth number in marketing collateral
- ▶ Recognition on social media and on-site signage

For more information, please contact:

Brenda Harrison, Show Manager

Email: bharrison@cangift.org 800.611.6100 ext. 1049

Marja Mikkola, Business Development

Email: mmikkola@cangift.org and phone 800.611.6100 ext. 1052

Produced by



**CANADIAN GIFT
ASSOCIATION.**



DEADLINE JUNE 28, 2019, UNLESS OTHERWISE NOTED

EXHIBITOR NAME:

CONTACT:

PHONE:

EMAIL:

BOOTH #:

SPONSORSHIP OPTIONS

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SPONSORSHIP OPPORTUNITIES	COST	HST (13%)	QUANTITY	TOTAL (COST + HST)
CHARGING STATIONS	\$500.00	\$65.00	<input type="text"/>	<input type="text"/>
RETAILERS' LOUNGE	\$500.00	\$65.00	<input type="text"/>	<input type="text"/>
RETAIL BAGS	\$500.00	\$65.00	<input type="text"/>	<input type="text"/>
LANYARDS	\$500.00	\$65.00	<input type="text"/>	<input type="text"/>
OPENING KEYNOTE SPEAKER & BREAKFAST	\$1,000.00	\$130.00	<input type="text"/>	<input type="text"/>

*Authorization: I confirm I have read and understand the ad contract and the Policies & Terms document

*CLIENT SIGNATURE

DATE

EMAIL TO: mmikkola@cangift.org and phone 800.611.6100 ext. 1052

CANCELATIONS: Cancellations must be made in writing at least 5 business days prior to the deadlines noted. Client will be charged 25% of the cost of sponsorship opportunity if cancellation occurs after the deadline.

PAYMENT: Your payment can be made online through the Exhibitor Toolkit/Sponsorship Opportunities. CanGift reserves the right to cancel Sponsorship Opportunity if account is overdue.