



August 11-14, 2019

## ATTENDEE LIST RENTAL

### ***YOUR TOOL TO REACH BUYERS IN A COST EFFECTIVE WAY!***

**NEW!** Your choice of CanGift Market List(s) and who will receive your mailing!

Just follow these 4 easy steps:

**STEP 1: COMPLETE THE ATTACHED REQUEST FORM.**

Please tell us if you would like your list to contain pre-registered retailers for the upcoming Market (up to 30 days in advance), past Market retailers (30 days post-show), or both.

**STEP 2: SUBMIT YOUR REQUEST.**

**Deadline is 2 weeks prior to your mail date.**

Sebastian Abraham

E-mail: [sabraham@cangift.org](mailto:sabraham@cangift.org) Fax: 416 679.0175

Mail: Canadian Gift Association

42 Voyager Court South, Toronto, ON, Canada, M9W 5M7

**STEP 3: WE WILL RESPOND WITH THE QUANTITY OF NAMES AVAILABLE BASED ON YOUR CRITERIA.**

Based on your search criteria, we will contact you with the exact number of names on your list(s), enabling you to forward this information to our official direct mail house (The Interprovincial Group) who will then supply you with a quote.

**STEP 4: FORWARD A SAMPLE OF YOUR MAILING PIECE AND PAYMENT FOR THE LIST RENTAL SERVICE.**

**Your sample must be approved by CanGift management and payment must be received prior to the release of your list.** Please make your cheque payable to the **Canadian Gift Association**. *Payment entitles you to a one-time use of the list for your custom mailing.*

**COST: \$100 per 1,000 plus HST.**

**A minimum charge of \$200 plus 13% HST will be billed for orders under 2,000 names.**

**Please note:**

\* Only Toronto CanGift Exhibiting Gold Members who are in good standing are eligible to participate in this program.

\*The list is confidential and will only be supplied to the CanGift's officially designated direct mail house (The Introprovincial Group)



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# ATTENDEE LIST RENTAL REQUEST FORM

**REQUESTING COMPANY INFORMATION (CANGIFT EXHIBITOR GOLD MEMBER):**

Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Ext. \_\_\_\_\_ Fax: \_\_\_\_\_  
 E-mail: \_\_\_\_\_  
 Signature: \_\_\_\_\_

**Please Note: The above signature agrees/approves this list is for one time usage only.**

Special note:	Data file required at direct mail house:
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**BUYERS**

**A** - Buyers pre registered for the upcoming Market(s) (up to 30 days)     **B** - Buyers attended past Market(s) (up to 30 days)

**RETAIL BUSINESS CLASSIFICATION**

<input type="checkbox"/> <b>ALL</b> - Classifications	<input type="checkbox"/> <b>F</b> - Florist/Gardening	<input type="checkbox"/> <b>L</b> - Grocery/Supermarket	<input type="checkbox"/> <b>R</b> - Souvenir/Novelty
<input type="checkbox"/> <b>A</b> - Apparel	<input type="checkbox"/> <b>G</b> - Furniture	<input type="checkbox"/> <b>M</b> - Hardware	<input type="checkbox"/> <b>S</b> - Stationery/Party/Books
<input type="checkbox"/> <b>B</b> - Bed, Bath & Linen	<input type="checkbox"/> <b>H</b> - Gallery/Print	<input type="checkbox"/> <b>N</b> - Home Decor	<input type="checkbox"/> <b>T</b> - Tabletop
<input type="checkbox"/> <b>C</b> - Department	<input type="checkbox"/> <b>I</b> - General Gift	<input type="checkbox"/> <b>O</b> - Jewellery	<input type="checkbox"/> <b>U</b> - Toy/Hobby/Educational
<input type="checkbox"/> <b>D</b> - Dollar Store/Variety	<input type="checkbox"/> <b>J</b> - Gift Baskets	<input type="checkbox"/> <b>P</b> - Pharmacy/Drug	<input type="checkbox"/> <b>W</b> - Other
<input type="checkbox"/> <b>E</b> - Fashion Accessories	<input type="checkbox"/> <b>K</b> - Gourmet/Housewares	<input type="checkbox"/> <b>Q</b> - Salon/Spa	

**GEOGRAPHIC CLASSIFICATION**

<input type="checkbox"/> All Canadian, U.S. & Foreign	<b>CANADA BY PROVINCE</b>	<input type="checkbox"/> <b>MB</b> - Manitoba	<input type="checkbox"/> <b>QC</b> - Quebec
<input type="checkbox"/> Canada Only (Select Provinces from List)	<input type="checkbox"/> <b>ALL</b> - ALL PROVINCES	<input type="checkbox"/> <b>NB</b> - New Brunswick	<input type="checkbox"/> <b>SK</b> - Saskatchewan
<input type="checkbox"/> Canada & U.S. Only	<input type="checkbox"/> <b>AB</b> - Alberta	<input type="checkbox"/> <b>NS</b> - Nova Scotia	<input type="checkbox"/> <b>NT</b> - Northwest Territories
<input type="checkbox"/> Foreign Only	<input type="checkbox"/> <b>BC</b> - British Columbia	<input type="checkbox"/> <b>NL</b> - Newfoundland	<input type="checkbox"/> <b>YT</b> - Yukon Territory
<input type="checkbox"/> U.S. Only	<input type="checkbox"/> <b>ON</b> - Ontario	<input type="checkbox"/> <b>PE</b> - Prince Edward Island	<input type="checkbox"/> <b>NU</b> - Nunavut

<p><b>PLEASE NOTE:</b>          Mailing List will <b>ONLY</b> be supplied to the CanGift approved direct mail house:  <b>The Interprovincial Group.</b>          1315 Morningside Avenue, Scarborough, ON M1B 3C5          Contact Person: Mark Wade          Email: mark@ipgdirect.ca          Phone: 416-771-1561  <b>All mailing costs are the responsibility of the Gold Member</b></p>	<p><b>FOR MORE INFORMATION:</b>          Contact Sebastian directly at 416.642.1038          or toll-free at 800.611.6100 ext. 1038</p>
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