

FOR IMMEDIATE RELEASE

EXPERIENCE THE EVOLUTION OF RETAIL AT THE TORONTO GIFT + HOME MARKET

*Inspiration and industry engagement abound with a new decade's first look
at product trends, merchandising shifts, retail discovery and more*



Toronto (January 14, 2020) – The Toronto Gift + Home Market, Canada’s preeminent trade show for the industry, welcomes an exciting new decade of trends later this month exclusively at the Toronto Congress Centre (South and North Buildings). Running January 26 through 30, 2020 and proudly produced by the Canadian Gift Association, the Toronto Gift + Home Market continues the discovery of retail evolution with an immersive five-day experience designed to educate, engage and inspire like never before.

“We are going above and beyond expectations for our Spring Market with our highest calibre of programming to-date,” says Anita Schachter, President and CEO of the Canadian Gift Association. “Buyers will find the inspiration they need to keep their businesses on the cutting edge.”

Reflecting a robust assortment of more than a million products, the four signature categories of “Gift”, “Home”, “Housewares” and “Fashion & Accessories” represent industry pillars and more than 600 exhibitors showcasing the very best to buyers looking to excite and delight their customers in-store with newness, innovation and style. Enhanced Feature Areas include “The Product Launch” presenting products making their market debut and “First-Time Exhibitor Showcase” as well as a “Canadian” inspired campsite installation and all things “Living” in the home decor and tabletop space.

In the spirit of collaboration and mentorship, the Toronto Gift + Home Market has joined forces with Sheridan College's Visual Merchandising department. Together with CanGift Retail Coach and Sheridan College Professor, Karen Kritzer, a team of talented visual merchandising students will create themed window displays in the "Live Lab" in real time over the first four days of the market.

Elevated programming for continued industry education offers business strategies, key learning and inspirational insight with a very special presentation from Arlene Dickinson (Lessons from the Den: Succeeding at Business and Being an Entrepreneur), breakfast keynote address from Jennifer Botterill (Pursuing Excellence – Excel in Life), lunch and learn presentations from Toronto Gift + Home Market Ambassador Andrew Pike (top merchandising trends) and Marc Gordon (inspiring customer loyalty). Also new to this market cycle is the launch of an interactive merchandising tour with Andrew Pike.

Media Centre Location & Hours (416.546.1967)

Pachter Room, Toronto Congress Centre South Building (please access through the building's main entrance facing Dixon Road to the south)

- Sunday, January 26 - Wednesday, January 29, 2020
 - 8:30 a.m. – 5:00 p.m. (Market hours: 9:00 a.m. – 6:00 p.m.)
- Wednesday, January 30, 2020
 - 8:30 a.m. – 1:00 p.m. (Market hours: 9:00 a.m. – 3:00 p.m.)

Toronto Gift + Home Market Location

Toronto Congress Centre (650 Dixon Road, Toronto, Ontario, M9W 1J1)

About the Toronto Gift + Home Market

As the largest trade fair in Canada, the Toronto Gift + Home Market (previously known as the Toronto Gift Fair) is where consumer trends begin. For more than 25 years, the preeminent market has attracted an audience of buyers who come discover new trends, conduct business, celebrate innovation and engage in new business opportunities with the Canadian manufacturers, importers, exporters, wholesalers, distributors and suppliers who exhibit here.

About the Canadian Gift Association

The Canadian Gift Association (CanGift) is the voice and entrepreneurial spirit of Canada's \$10 billion giftware industry. Since 1976, the not-for-profit association has worked hard to make its members more competitive and successful. In today's evolving market, the Canadian Gift Association remains committed to being a force for positive change, acting as the industry's best-known and most trusted "partner in growth" for businesses big and small.

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For additional information and media credentials to attend the Toronto Gift + Home Market, please contact:

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