

HOJ would like to announce that we have officially launched our new Private Labelling Service as of November 1st, 2020. This allows our customers to have their brand's logo, name, or other information etched onto a piece of jewellery.

Private labelling jewellery is ideal for anyone looking to improve their brand awareness. It helps to shape the brand identity through a small logo and makes it easier for customers to identify products from their favourite stores on shelves.

This service will allow customers to have their logo or other information etched onto the jewellery they order. This is available for products in silver, gold, and platinum jewellery. As well, we have recently secured a new manufacturer who can work with gold filled items as well.

"The private label process really resonates with many customers as it allows them to create their own unique brand regardless of the size of the company," said House of Jewellery owner, Rishabh Khamesra, "Everyone gets to be their own brand no matter their size. They [stores] don't have to be as big as Tiffany, they can be small online shops."

House of Jewellery has been in the Canadian Wholesale industry for over 30 years. In that time, we've curated a quality selection of sterling silver and 10 & 14k gold jewellery. For more information on private labelling jewellery, please visit [our website for more details.](#)