

## PRESS RELEASE

TROIKA Canada – The brand for gifts

### TROIKA CANADA INTRODUCES THE NEW SPRING 2021 COLLECTION

TROIKA Canada introduces its new Spring Collection 2021. As the North American official distributor of TROIKA products, TROIKA Canada combines German quality with outstanding and award-winning European design that is an asset to people's everyday life.

The products of the new collection are not only inspired by TROIKA's core values of function, innovation and design, but also our current times and happenings.

The **Clean-Click Keyring** from the new collection, for example, features an antibacterial coating that kills 99.9% of surface bacteria. The keyring is not only ideal for organizing keys, but also for storing face masks, coins, or other little accessories of frequent use.



Another product of the new collection is a new version of the highly popular patent key organizer. Its proven 5 exchangeable rings make it the best key organizer you can imagine. This year's new version **Patent Sign** adds three little pendants in the shape of a house, letter and car to the reliable design.





**ABOUT:** TROIKA Canada represents the entire range of TROIKA product as the exclusive Canadian distributor. TROIKA has been developing gift ideas in Germany since 1992 and distributes them worldwide. The products combine surprising innovations, functionality, and outstanding design. Renowned designers and promising newcomers contribute with their creativity. TROIKA Canada is based in Vancouver, BC and your contact for gift ideas like key chains, construction pens, multi-tools or functional bags and cases. TROIKA Canada is a division of ADEPT24 Business Solutions, which is representing German companies in North America.

For more information on our products, please contact:

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1-778-891-1518

Retailers can also find us on [ShopZio](#) soon

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