

PRESS RELEASE

MyBrilliantStar – Seasonal and year-round lighting decoration

MYBRILLIANTSTAR'S NEW PRODUCT LAUNCH 2021

MyBrilliantStar introduces two new products this spring. Herrnhut Stars are a unique seasonal and year-round lighting decoration, traditionally made in Germany.

Special Edition 2021 - PINK

Since 2015, the Herrnhut Manufacturer has been releasing a limited Special Edition in a unique colour every year. It's always highly awaited and perfectly complements the range of traditional colours that are offered. This year, the Special Edition is pink. The little 13 cm / 5 inch Herrnhut Star is stunning for summer decoration and its pink colour is associated with femininity, boosts people's energy and radiates positivity. Stunning, not only if arranged with flowers, glass ware or wood objects. The pink star is an extraordinary eye-catcher and creates a truly positive and joyful environment.



White Ministar

MyBrilliantStar's second new product is the Ministar in white. With a size of 8 cm / 3 inch, it will be the smallest star in the portfolio. The Ministar has a great success story - it was introduced as a highly popular limited edition three years ago in Germany, and now it is finally available in Canada. The Ministar might already be familiar from the beautiful candle arch "Schwibbogen", which features it above the Christmas scene. Now the cute Ministar can

be purchased separately. The white star is lovely for floral summer arrangements, but also as Christmas decoration.



ABOUT: MyBrilliantStar is the exclusive distributor of Herrnhut Stars in Canada and the United States. We offer North America's largest selection of Herrnhut Stars incl. accessories and spare parts. Our Moravian stars are a great seasonal and year-round lighting decoration, traditionally handmade in Germany. MyBrilliantStar is a division of [ADEPT24 Business Solutions](#), which is representing German companies in North America.

For more information on our products, please contact:

www.mybrilliantstar.com
service@mybrilliantstar.com
1-778-251-9456

Retailers can also find us on [ShopZio](#)



For marketing/press inquiries, please contact:

Felicitas L.
ADEPT24 Business Solutions Inc.
marketing@adept24.com
232-1868 Glen Drive
Vancouver BC, V6A 4K4, Canada